

doing it for the plot



a group showcase celebrating the visuals of literature, words and the stories we share

Wordbridge invites Southern Alberta artists and designers working in a variety of mediums to submit work celebrating the idea of “doing it for the plot” theme: momentum, mischief, risk, tenderness, consequences or other interpretations of plot. How would you visually share the idea of the choices we make because the **plot** demands it? This showcase will celebrate literature culture as a visual and wide subject including works such as book covers, typography, printmaking, zines, letterpress work, concrete poetry, book binding, paper engineering and more!



Who Can Apply

Open to: Southern Alberta artists & designers including: emerging, established, individuals, and collectives.

We encourage submissions from artists working in DIY, community print, and small-press traditions.

Exhibition Details

Venue: Casa Lethbridge, Education Showcase Display Case

Exhibition dates: September 5, 2026 - October 23, 2026

Submission Requirements

Please submit the following as a single PDF:

Artist statement or project statement (max 100-250 words) including your art and design process in creating your work(s)

Brief bio (max 150 words)

3-5 images(or documentation pages) with titles, year, medium, dimensions

For books/zines: include cover + 2-6 spreads (or a short video flip-through link)

Installation notes (display needs, handling requirements, wall/table/vitrine needs)

How to Submit

Submit by: July 31, 2026

Submission email: wordbridgeconference@gmail.com

Subject line in your submission email: “doing it for the plot - your name

Artwork drop off: the week of August 31, 2026 - September 3, 2026

Notification: August 15, 2026

Selection Process: submissions will be reviewed by Wordbridge Jury panel. Works will be selected based on: resonance with the theme, design and material, feasibility for installation and timeline, and viewer engagement.

no AI artwork or design. this is a celebration of the human created visuals.